

NAI Science Communication Group: The first year

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The NAI Science Communication Group was initiated in March, 2004 and consists of 40 science communicators, primarily US-based, but also with representatives in the UK and Australia. The full spectrum of science communication is represented: educators, teachers, web experts, museum specialists, TV producers, science communication specialists, science communicators and science journalists - all either with a strong interest in astrobiology or working in it. Two-thirds of the group are also scientists.

These experts would not normally have a forum in which to integrate their specializations across the science communication spectrum. The objective is to take the knowledge gained from that experience to offer the astrobiology community (scientists, educators and other experts) a portal into what we have learned as a group to benefit communication of astrobiology to a wide range of public audiences. The group is currently engaged in the construction of an astrobiology communications roadmap, to be offered to the astrobiology community. The poster will outline and describe the activities of the group in service to the communication needs of the astrobiology community.